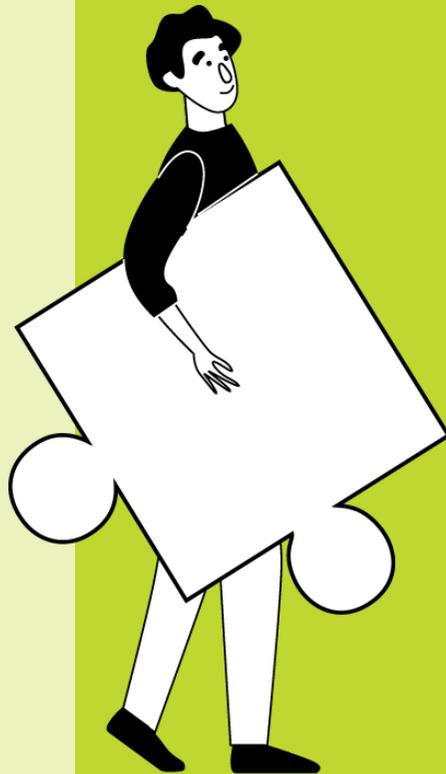


A STRAWBERRY SOLUTION'S

# Case study

FEATURING

**ALTURA**  
learning



# The challenge

Altura Learning provides enterprise grade video learning content for care professionals in Australia, New Zealand, the UK, and Ireland. Their library spans residential care, home care, disability, and special events.

Altura Learning's content is aligned to Australia's Aged Care Quality Standards, however there is no direct alignment to vocational nationally recognised training.

In the context of the Registered Training Organisation (RTO) market in Australia, Altura Learning wished to present its video resources to the Vocational Educational and Training (VET) sector in a manner that allows RTOs to connect with how their videos add value to learning experiences. Whilst Altura has an online library of their videos and has an impressive PDF catalogue, RTOs were finding it difficult to understand how this content translated to VET and translated to their own Learning Management Systems.

Altura Learning also recognised the challenge that there is a trend toward housing content in Learning Management Systems.

#### KEY FINDINGS

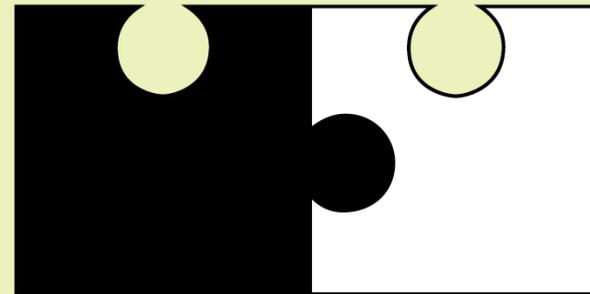
- 01.** Embedding content into Canvas presented a more engaging user experience.
- 02.** Seeing an 'end product' enabled RTOs to visualise how Altura's resources might be applied to their own business.
- 03.** Interactivity could be enabled through Canvas functionalities to improve user experience.



## The solution

Altura Learning decided to partner with Strawberry Solutions so that their video content and learning resources could be built in a branded LMS style course, using Canvas.

This partnership enabled this content to be reworked into a visual learning format that RTOs and the VET sector could understand.

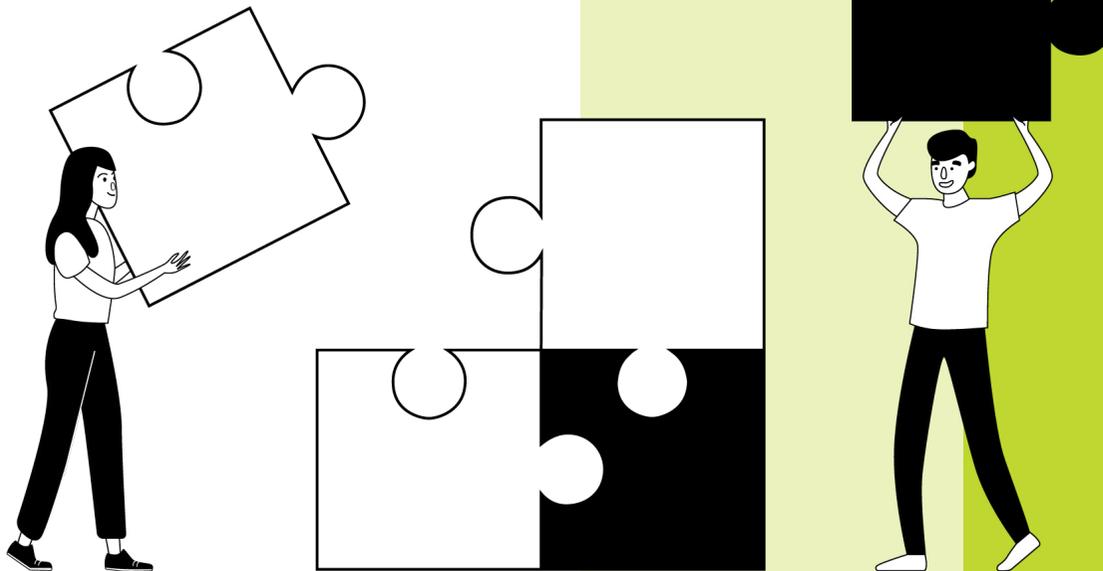


# The result

Strawberry Solutions used native Canvas tools to bring Altura Learning's content "to life" via quizzes, pages, and a sense of learner progression.

To show the best possible solution to the marketplace, Strawberry Solutions implemented this Canvas course using of a templating tool called Loree, in accordance with Altura's brand style guide.

Loree allowed us to easily integrate iconography and menu items so that visual structure was added to the existing content.



## AN 'LMS READY' SOLUTION

Through joint-partnership, Strawberry Solutions and Altura Learning were now able to provide a course built inside of a Learning Management System.

This allowed RTOs to "touch and feel" the product prior to purchase, as well as access mappings of Altura videos to the VET units of competency. Some RTOs even purchased this course as a direct import into their existing Canvas instances.